



PBC Solutions Recognized as a Top Employer in British Columbia

Saanichton, BC – February 11, 2025 – PBC Solutions, a leader in health benefits service delivery, is proud to announce that it has been named one of the [Top Employers in British Columbia](#). This prestigious accolade celebrates the company's commitment to fostering a workplace culture of innovation, inclusion, and employee empowerment.

"This recognition as a Top Employer is a testament to our incredible team and the inclusive, innovation-driven workplace we've built together," says Barry Rivelis, President of PBC Solutions. *"We're not just committed to delivering outstanding services to our clients; we're also deeply invested in creating a supportive and dynamic environment for our employees to thrive."*

PBC Solutions (PBCS) was established in 2022 as a wholly owned subsidiary of Pacific Blue Cross to administer Health Insurance BC services on behalf of the BC Ministry of Health.

Since its inception, PBC Solutions has made significant strides in transforming the health benefits landscape. Central to its success is its people-first culture, which emphasizes employee engagement, professional development, and work-life balance.

"PBC Solutions was built on the foundation of our deep commitment to people—and its success reflects the values instilled by that legacy. This recognition is a testament to the dedication of the PBCS team and the strong workplace culture they've built," said Sarah Hoffman, CEO of Pacific Blue Cross. *"As the parent organization, we are incredibly proud to see PBCS thrive as a top employer in British Columbia."*

The recognition as a Top Employer underscores PBC Solutions' dedication to attracting and retaining top talent in British Columbia's competitive job market. The company continues to innovate and expand, offering a wide range of career opportunities for professionals passionate about improving health outcomes and creating meaningful change.

For more information about PBC Solutions, and to access career opportunities, visit pbcsolutions.ca.

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Backgrounder follows

About PBC Solutions:

Established in 2022 as a wholly owned subsidiary of the PBC Health Benefits Society (PBC) to administer Health Insurance BC services on behalf of the BC Ministry of Health. PBCS is headquartered in Saanichton, British Columbia.

PBCS specializes in health benefits administration, technology-driven service transformation, and claims processing. With a team of over 400 employees (including our partners), we support millions of British Columbians by delivering innovative, efficient, and customer-focused health benefits solutions.

Our commitment to excellence, security, and continuous improvement drives our mission to enhance health outcomes for the communities we serve.

Key elements that set PBC Solutions apart as an employer include:

- **Comprehensive Benefits and Compensation:** The company offers above-average vacation time, a robust defined-contribution pension plan, and industry-leading health and wellness benefits.
- **Commitment to Diversity, Equity, and Inclusion:** PBC Solutions strives to create a workplace where everyone feels valued and empowered, regardless of their background.
- **Focus on Learning and Development:** Through partnerships with leading organizations, employees have access to unique training and career growth opportunities.
- **Flexible Work Arrangements:** The company embraces hybrid work models that prioritize outcome-focused collaboration and work-life balance.
- **Employee Engagement:** PBC Solutions promotes a culture of collaboration, continuous improvement, and recognition through its innovation challenges, social events, and long-service awards.